



News DE BORD INTERNATIONAL

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Fiducia and Lense & Lumen Join Forces to boost Sino-European Executive Search Collaboration

As the Swiss founding member of the partner group Lense & Lumen Advisory Group, DE BORD INTERNATIONAL is co-owner of an international cooperation. With its five independent founding members the group is operating globally and is present in over 40 countries worldwide. The group is now expanding its collaboration with a partner in a new, large business area - Greater China.

Fiducia Executive Search has become the first Greater China-based firm to join the Lense & Lumen Advisory Group, an international network of mostly European Executive Search and HR Consultancy firms. By facilitating cross-border projects and boosting access and insights into each other's markets, the collaboration will enable both sides to provide seamless, high-level support to clients whose needs for leadership and specialized talents extend across Europe, Asia and beyond.

About the new partnership, Lense & Lumen Board Member Heinrich Schaible said: "Fiducia's Executive Search team has an impressive track record and we welcome the opportunity to deepen our reach in Asia through their expertise. Despite being thousands of kilometres away, we share the same values of professionalism, passion and dedication." Thaddäus Müller, Director at Fiducia Executive Search, added: "The recruitment needs of our clients are increasingly international, so we are excited about the chance to expand our global network, deepen our understanding of the European market, and work together with experienced professionals from the Lense & Lumen group."

About Fiducia Management Consultants and about Lense & Lumen Finducia supports international companies in Greater China with advisory and outsourced services including executive search, corporate set-up, market advisory, tax and accounting, and trade. An independent, family-managed firm with 36 years of experience, Fiducia has a team of more than 120 experts based in Beijing, Shanghai, Hong Kong, and Shenzhen. Lense & Lumen Advisory Group has been founded by five independent European Executive Search & HR Consultancy firms that decided to join their talents and expertise to create a new international organization. Currently active in Denmark, France, Italy, Germany, Switzerland, Sweden and Greater China, the group is a network of over a hundred professionals leading searchers for C-Level positions and supporting companies in their international expansion.

We look forward to a further successful cooperation and to support you in the process of searching and selecting well-chosen specialists while we continue to benefit from an internationally growing partnership.